

Recruiting Providers to Participate in Immunization Information Systems

Recruiting private providers to participate in Immunization Information Systems (IIS) is the greatest barrier to fully populating an IIS. STC has successfully conducted provider recruitment efforts in a number of states with a variety of clients. The STC Provider Recruitment Team, with years of experience in public health and IIS promotion, can help you achieve the participation and utilization you desire for your IIS.

Successful large-scale provider recruitment efforts require expertise that STC can uniquely provide:

- Proven systemic approach.
- Proactive addressing of provider issues and concerns.
- In-depth knowledge of IIS solutions and how they address the client and provider's needs.
- Subject expert in data exchange with Electronic Medical Record and Practice Management systems.
- Public Health staff expertise to bring valued understanding of barriers to immunization for both public health and private providers.
- Proven marketing techniques to engage providers in IIS participation.

➔ Training

STC expertise in IIS qualifies us to conduct training on the STC IWeb product as well as other IIS applications. Training materials support the various training programs for both typical users and future trainers. Training curriculum is approved by the client and developed to meet your needs from statewide trainings to more localized efforts. Types of training include:

- Classroom.
- On-site training in provider offices.
- Live, web-based training.
- Other distance learning options.
- 'Train the trainer' programs.

➔ Data Exchange

The STC Provider Recruitment Team has the expertise to work with patient management systems, billing vendors, and EMRs, and on behalf of the client, to develop data exchange processes with IIS. STC has successfully supported data exchange with over 30 products used in provider offices. A complete list of the vendor applications is available on request. The data exchange products include sending data from the provider solution to IIS and from the IIS back to the provider systems. This knowledge has allowed STC to negotiate lower vendor costs associated with interface/reports development on behalf of the state and/or the provider.

STC's comprehensive testing process includes extensive review of the CPT/CVX codes used to represent vaccines, the data messages, comparison of the electronic data file content to the provider's EMR content, and ensures that only excellent quality data is sent to the IIS.

➔ Provider Tracking Module

The STC Provider Recruitment and Tracking Module, a web-based application that interfaces with an IIS, offers the following capabilities:

- Manages and tracks the recruitment progress of potential providers/registry users.
- Stores potential provider's information, tracks providers through the recruitment process and displays a "to do" list of next steps for each provider.
- Generates forms, labels, and status reports of both providers and registry growth.
- Tracks status of providers and recruiters.
- Provides a help desk tool to track provider issues and user feedback.

The STC Provider Recruitment Team looks forward to helping you develop your recruitment plan and assisting you as you take your IIS to the next level.

For more information or a demonstration, please contact
Scientific Technologies Corporation